

ABCINEMA: MY FLATPACK PROGRAMME – PRACTITIONERS'S PROGRAMME

FRIDAY 27th MARCH

09.30 – 10.30 - Briefing with Ryan and Shamil + Ruth, Rebecca, Maddy & Tiffany

Tech / Room set-up

- Tripod
- Canon 350/radio with boom mics (or DSLR with a decent mic)
- Light (we used Tecpro Felloni light.)
- Extra memory cards and back-up batteries!
- Spaces; edit suite and vlogging studio (a separate quiet room) with stools for people to sit on and a plain wall for them to sit in front of.
- After each vlog - technicians to take the footage off the camera and set up a project for the young people to do some basic editing of their vlog.
- Technicians to support with basic editing and preparing the videos for upload to the YouTube channel (incl. adding title and credit slides agreed beforehand to put on all videos.)

MY FLATPACK – HELLO

11:00 – 11:30 – in the Arena Bar

A chance to meet your peer over drinks and breakfast snacks team.

Polaroid pics of young participants to go on the board (Fern)

MY FLATPACK PART I - DIY KIT

11:30– 13:00 – Pinsent Maison 2

- 1) Quick Introduction from Rebecca Hardy (Arts Connect West Midlands) – 2mins
- 2) Amy Smart (host venue, mac) – 2mins
- 3) Ruth Brooks (Into Film.) – 2 mins
- 4) Ryan and Shamil (RIFE) 2 mins
- 5) Fern, Tiff & Maddy (Watershed) *Get to know each other. 2 mins*

2) Meet Flatpack Festival Director Ian Francis who has clocked up fifteen years putting on film events in Birmingham and beyond and writes for publications including Little White Lies. Get a 360% of the programme and behind-the-scene support in creating your own DIY route through Flatpack.

Activity: Browse through the Flatpack festival programme for Friday and Saturday. What's of interest to the YP? - 15 mins

- **Meet Noel Goodwin from Future Film Festival & BFI** – his top 3 tips to enjoying a festival – 5mins

- Meet Florine from The Eye, Amsterdam – an international perspective on festivals 5mins

Pick up tips in how to video blog (or vlog) from some of the YouTubers and Journalists behind RIFE Magazine – 30 mins

What is Vlogging? Blogging? Quick overview and when / where it's best used and the plan for our collective Flatpack online presence.

LUNCH WITH ABCINEMA in the Arena Bar

13:00 – 14:00 Networking lunch with the ABCinema team

MY FLATPACK PART II – VLOG IT

14:00 – 17:30 - mac studio

14:00 – 15:00

The whole group do

- > **Customize the My Flatpack YouTube studio backdrop** using newspapers and posters. Group piece to camera. 10mins Led by YouTubers / Journalists behind RIFE Magazine

→ **OUT & ABOUT FILMING** – creative, technical & legal things to keep in mind!- lead by Rebecca 10mins

→ **WRITING TASK** Pick up some tips from Into Film on review writing. – led by Ruth Brooks – 20mins

→ **VLOGGING TASK** Getting creative - Vlog about you favourite film/ worst film / top ten films / favourite scenes / quotes - Led by YouTubers / Journalists behind RIFE Magazine 20 mins

15:00 – 17:30

Smaller group go off to do either:

STATION 1 Planning Out Content - what are we going to see? How will we record our comments - photos, text, filming out on location or in the studio? – Led by Fern Dunn

STATION 2 Wordpress / follow-up on review writing. – led by Ruth Brooks

STATION 3 Create and share your content for a live Flatpack YouTube channel.

Led by YouTubers / Journalists behind RIFE Magazine

EDITING: Rebecca leading on editing with support from Technician

EVENING PROGRAMME - MY FLATPACK EXPERIENCE

CHOOSE FROM THE FESTIVAL PROGRAMME:

The Internet's Own Boy, Impact Hub, The Wigout Centrala

@ MW, The Doghouse and more... For a sneak preview of the programme, visit: <http://flatpackfestival.org.uk> / venue info here.

SATURDAY 28 MARCH

09.30 – 10:00 (30mins): Tea and Coffee in the Arena Bar

MY FLATPACK PART III – EDITORIAL

9.30am - 10:20am – Multi-purpose room.

- Feedback on the previous night's event. Vlog it!
- Editorial round-up on who does what and when before heading off to various events at mac and potentially beyond. Open access to the RIFE youtube studio.

TECHNICAL

10.20 - 11.00am - Travel to various venues ready for 11.00am start times. Under 18's to stay at mac for screenings / activities there.

MY FLATPACK EXPERIENCE – SATURDAY CHOOSE FROM THE FESTIVAL PROGRAMME:

DVD Bang, DIY Sci-Fi, Drawn to be Wild, Shape Shifters, Flicker Skitter Stumble, Strange Adventures, Family Portraits, and more... For a sneak preview of the programme, visit: <http://flatpackfestival.org.uk> / venue info here.

MY FLATPACK PART III – EXPERIENCE & DROP-IN STUDIO SESSIONS

12:00 – 17:00 – mac studio (from 2.30pm) & multi-purpose space

- Experience & share your Flatpack Festival. Creation of vlogs / blogs content etc. on wordpress.

LUNCH ON THE GO AND/OR WITH ABCINEMA

13:30 – 14:30 (Deloitte Room)

MY FLATPACK PART – WRAP-UP

17:00 – 18:00 - multipurpose room

- My Flatpack young people Sharing of vlogs / blogs

18:00 – 19:30 Arts Connect West Midlands: ABCinema Networking Event

Showcase of the young people's vlog highlights

Drinks & Nibbles and a chance to catch up with UK and international film professionals participating in ABCinema and Flatpack Festival.