



ELISA GIOVANNELLI

Fondazione Cineteca di Bologna - Italy

Elisa Giovannelli has been working at Cineteca di Bologna since 2005. She is in charge of Schermi e Lavagne, Cineteca Educational Department, which holds screenings, workshops, lessons and meetings with cinema authors particularly aimed at younger generations, both in the school frame and in families' spare time. In 2015 about 500 activities have been realized, for an amount of about 20,000 people attending. Elisa Giovannelli is the Local Executive Manager for the Europa Cinemas Association, which is held yearly in Bologna during the festival Il Cinema Ritrovato.



NICOLA MAZZANTI

ACE - Cinémathèque Royale de Belgique - Belgium

Nicola Mazzanti (Bologna, 1963) has been active in the field of film archiving and restoration for more than 30 years. He started as film archivist at the Cineteca di Bologna, and as co-founder of the Film Festival "Cinema Ritrovato", and the laboratory "L'Immagine Ritrovata". He has a long list of publications on topics related to film history and theory and practice of film archiving and restoration, and he teaches in the master programmes of the Universities of Brussels and Lille. He is currently "Conservateur" (Director) of the Cinémathèque Royale de Belgique and President of Association des Cinémathèques Européennes.



JENI REGHEM

Cinémathèque royale de Belgique - Belgium

Jeni Reghem (Cinémathèque royale de Belgique - BE). For almost ten years, she has been active at the CINEMATEK where she organizes workshops about film animation and pre-cinema. She is also working for the Educational Service as coordinator and cultural facilitator in charge of international and national school projects.



FLORINE WIEBENGA

EYE - The Netherlands

Florine Wiebenga is Head Education at EYE (Dutch film institute). EYE is the national museum for film. The collection represents an outstanding sample of film history, from classics and blockbusters to cult films. But EYE also closely follows the latest developments in film by organizing new acquisitions, programmes, and debates. For young and old, for film enthusiasts and professionals. Within the department of education, Florine is responsible for: management and budget, pedagogical content film- and media literacy; formats instructional material and activities; trainings for teachers (staff training); e-learning activities. Florine and her colleagues are always in search for new ways of teaching, to reach new audiences.



OLIVIER DEMAY

Les enfants de cinema - France

Olivier Demay is an expert in cinema education. After cinema studies at the University and 7 years as responsible of young audiences in a art cinema, he has been working since 2001 as Head of Research and Development of the association "Les Enfants de cinéma" and is General Coordinator of "École et cinéma", the national French system aimed at spreading cinema knowledge amongst primary school students. He is responsible for the extension of this system to further cities, cinemas, new territories and for the research of partnerships at a national and international level.



This workshop is part of ABCinema Plus Project



FILM LITERACY AND FILM ARCHIVES

WEDNESDAY, JUNE 29th 2016

2.30 pm - 6.45 pm
Sala Cervi, Via Riva di Reno, 72
Bologna

Info and registration:
ace.brussels@cinematek.be





PROGRAMME

2.30-3.10 pm

Film Literacy and Film Archives: a General Framework

Matteo Zacchetti

Deputy Head of the DG Information Society and Media Unit "Media Programme and Media Literacy" of the European Commission

Ian Christie

Film Historian and Professor 'Mummy, what is a film?' How can we present cinema to coming generations

3.10-4.45 pm

Film Literacy and Film Archives: Best Practices

Elisa Giovannelli - Fondazione Cineteca di Bologna

ABCinema Project - Film History Ambassadors

Tine Kopf - Deutsches Film Institute

Kindergarden children and abstract films

Florine Wiebenga - The Eye

Film Jewels for middle school students

Jeni Reghem - Cinémathèque Royale de Belgique:

Avantgarde films and high school students

Q&A 20'

4.50-5.05 pm

Coffee break

5.05-6.25 pm

Film Literacy outside Film Archives: Best Practices

Olivier Demay - Les Enfants de Cinema

The French case

Nuria Aidelman - A Bao A Qu

MOVING CINEMA – A EU-funded project

Madeleine Probst - Watershed

An English case study

6.25 pm Conclusions

Nicola Mazzanti - ACE president

Info and registration

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MATTEO ZACCHETTI

European Commission – DG CONNECT- Unit "MEDIA Support Programmes" - Belgium

Born in Genoa (Italy) in 1966. He works at the European Commission since 1995. He spent most of his career dealing with media related issues both in the private sector (NBC Super Channel Ltd.) and at the European Commission where he has been working for more than 20 years on different policy aspects of the audiovisual media. Currently, he is in charge of Audience Development, Film Literacy and Film Heritage within the Creative Europe MEDIA Programme. He has been Visiting Professor in the School of International Relations of the University of Southern California, Los Angeles. He holds a degree in Economics of the University of Genoa.



IAN CHRISTIE

Birkbeck College - United Kingdom

Ian Christie is a film historian, broadcaster and curator who has helped revive interest in many neglected areas of cinema (Russian, English and avant-garde). A founding member of Europa Cinemas, he served as vice-president for nearly twenty years and directed its Bologna exhibitors' workshop from 2007 before becoming president during 2012-13. He is Professor of Film and Media History at Birkbeck College, University of London, and his most recent books are *The Art of Film: John Box and Production Design* (Columbia, 2008), *Audiences: defining and researching screen entertainment reception* (Amsterdam, 2012) and *Doctor Zhivago* (BFI/Palgrave, 2015). www.ianchristie.org



CHRISTINE KOPF

Deutsches Filminstitut - Germany

Festival director of the goEast – Festival of Central and Eastern European Film, Wiesbaden (2004 – 2008), and of the German TV-Crime-Stories-Festival in Wiesbaden from 2009 to 2012. She developed concepts, exhibitions and film series particularly for the Deutsches Filmmuseum and Deutsches Filminstitut (DIF) in Frankfurt. For twenty years now she is working for this German cinemathèque, curating exhibitions, programming film series, organizing special events like the programm at the re-opening of the house in 2011. Since summer 2013 she is building up a new department as head of the film literacy activities. In parallel she is working as curator for the Film Prize of the Robert Bosch Stiftung for International Cooperation between young filmmakers from Germany and the Arab world.



NÚRIA AIDELMAN

A Bao A Qu - Spain

Núria Aidelman is co-director of A Bao A Qu, a non-profit cultural organization devoted to the conception and development of programmes and activities that link artistic creativity with schools. Cinema en curs, a film pedagogy programme in primary and secondary schools started in 2005 and now developed in Catalonia, Galicia, Madrid, Argentina and Chile, is the foundation project of the organization, while other notable projects include Creadors en residència als instituts de Barcelona, Fotografia en curs (2012) and the european project Moving Cinema, led by A Bao A Qu since 2014.